

DE
—
G

DEEGRU YTER

Zlin, 2017

Welcome

Jacek Lewinson

AGENDA

- De Gruyter - The Basics
- Subject Areas
- Databases
- eBooks
- Publisher Partners
- Journals
- Special offer

THE BASICS

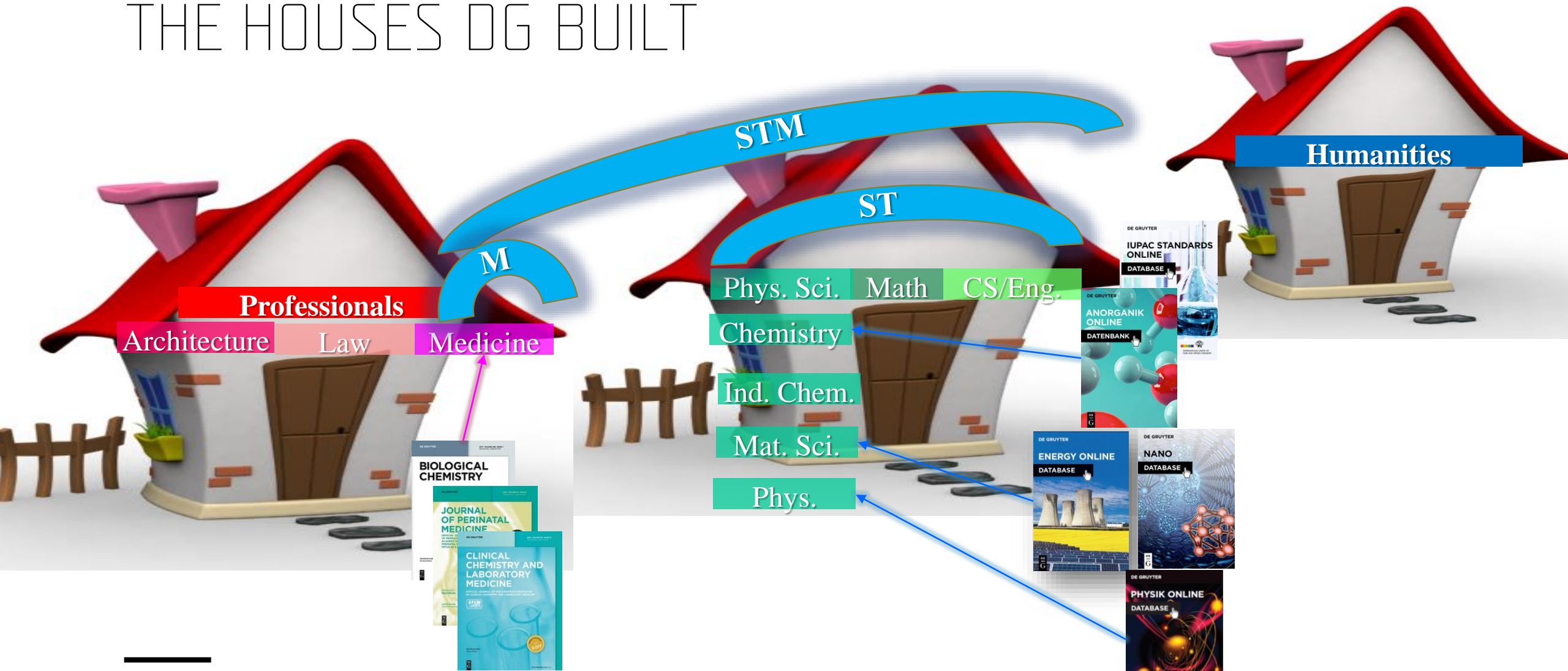
- History going back over 260 years
 - One of the longest established publishers in Germany
 - 85,000 Books (Print and E)
 - 1500 new book titles in 2017
 - About 900 journals, 400 of which are subscription based
 - 50+ online databases
 - Overall around **70%** English language content
-



SUBJECT-AREAS OF PUBLICATION

- Linguistics / Literary Studies
- Religion / Theology / Philosophy
- History
- Classical and Ancient Near Eastern Studies
- Library and Information Science / Book Studies
- Mathematics / Physics
- Law
- Architecture and Design / Art
- Chemistry / Industrial Chemistry
- Life Sciences
- Engineering
- Geosciences
- Material Sciences
- Medicine
- Nanotechnology

THE HOUSES DG BUILT



Birkhäuser Building Types

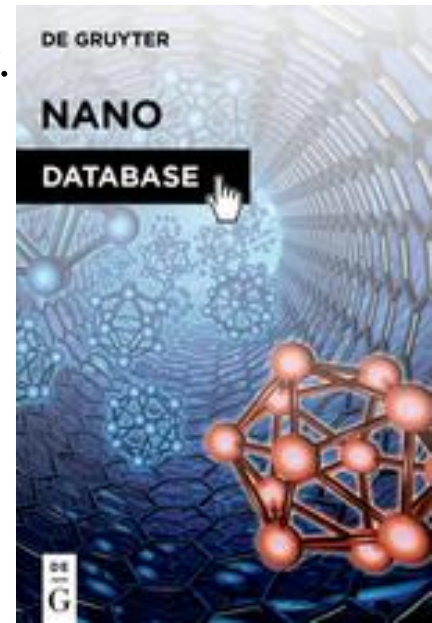
- Online resource for the study and practice of architectural design
- Based on the publisher's high international standing in professional architecture books
- **850 international case studies**
- **1,800 photos** and approx. **3,500 plans**
- Large international collection of contemporary buildings, from housing and offices schools and other building types
- Indispensable tool in architecture for practitioners, researchers and students
- One time purchase of base content EUR 4,000 + annual update fee EUR 500
- Annual subscription price 1,000 EUR – rent to own 6 years



NANO

- a comprehensive coverage of the subject area nano science and technology
- easy access to research results from physics, chemistry and materials science as well as engineering and medicine
- 1,200+ entries (17,000 print pages) and annual updates of 250 entries (5,000 print pages)
- The one-stop-shop for research results and applications in nano science and technology.
- One time purchase of base content EUR 7,999 + annual update fee EUR 1,000
- Annual subscription price 1,990 EUR – rent to own 6 years

THE ONE-STOP-SHOP FOR NANO

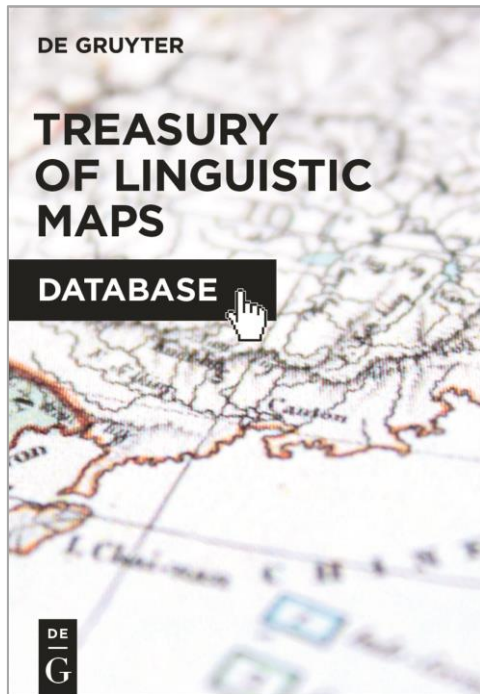


IUPAC STANDARDS ONLINE

- IUPAC's standards and recommendations easily discoverable
- only product that provides for the quick and easy search and retrieval of IUPAC's standards and recommendations which until now have remained unsorted within the huge *Pure and Applied Chemistry* archive.
- One time purchase of base content EUR 4,000 + annual update fee EUR 400
- Annual subscription price 1,000 EUR – rent to own 10 years



THE ONE-STOP-SHOP FOR LINGUISTIC MAPS



- ▶ Compilation of **high-resolution linguistic maps**
- ▶ Searchable **in one place** and in a new, improved format
- ▶ **Selected** from various atlases and other publications that have been published over the years by De Gruyter Mouton and other De Gruyter imprints
- ▶ Many of these maps **have not been digitally available** before, and some are difficult to find even in printed form.

Bibliotheca Teubneriana Latina (BTL) Online

- Encyclopaedic database
- World's most extensive series of critical editions on latin literature
- Valuable tool for classical scholars and ancient historians

Thesaurus Linguae Latinae (TLL) Online

- Largest and most detailed latin dictionary in the world
- Covering the classical period up to around 600 A.D.
- Ideal tool for both research and teaching

Encyclopedia of the Bible and Its Reception Online

- Describes biblical influences on literature, visual arts, music, and film
- Spans biblical reception in Judaism, Christianity, Islam, and other religions
- Excellent resource for religious studies

Theologische Realenzyklopädie Online / Theological Encyclopedia

- A modern specialist encyclopaedia
- containing more than 2,500 articles (on over 28,000 pages of text)
- indispensable tool for research, study and teaching, principally in theology, but also in its neighbouring disciplines such as history, philosophy, Jewish studies and religious studies.

- Unlimited simultaneous user and perpetual access (purchase option only)
 - No minimum order / P&C, PDA and Package discounts are available
 - Very liberal DRM (download/print/save)
 - PDF and ePUB from mid 2014 titles onwards
 - All eBooks are full-text searchable, indexed, and provided with DOIs and MARC records
 - Long-term archiving is supplied by Portico
 - Publishing Partners include Harvard University Press, Princeton University Press, University of Pennsylvania Press, Columbia University Press, University of Toronto Press, DETAIL, transcript
 - Digitization of all available non-digitized books published by De Gruyter is in process – 40,000 books
-

EBOOK PACKAGES

eBook Packages	Frontlist	Backlist
Art, Architecture and Design	80	1000+
Classical and Ancient Near Eastern Studies	90	2000+
Economics	60	1500+
Engineering, Computer Sciences	44	400+
History	280	3000+
Law	170	1600+
Library and Information Science	45	500+
Linguistics	170	3500+
Literary, Cultural and Area Studies	251	3000+
Mathematics	50	700+
Medicine and Life Sciences	47	300+
Philosophy	100	2000+
Physics, Chemistry, Industrial Chemistry, Material Sciences, Geosciences	58	350+
Social Sciences	256	2000+
Religious Studies	107	2000+

DE GRUYTER EBOOK OFFER

PICK & CHOOSE		NEW PACKAGES 2017
FRONTLIST 2017/2016	BACKLIST	
<p>≥ 20 titles or ≥ € 3.000 net value 5 % DISCOUNT</p>	<p>≥ 20 titles or ≥ € 3,000 net value 5% 10% DISCOUNT</p>	<p>Subject Packages 15% DISCOUNT</p>
<p>≥ 51 titles or ≥ € 10.000 net value 10 % DISCOUNT</p>	<p>≥ 51 titles or ≥ € 10,000 net value 10% 15% DISCOUNT</p>	<p>Complete Package 20% DISCOUNT</p>
<p>≥ € 15.000 net value 15 % DISCOUNT</p>	<p>≥ € 20,000 net value 15% 30% DISCOUNT</p>	<p>Backlist Packages up to 30% DISCOUNT</p>

UNIVERSITY PRESS PARTNERS

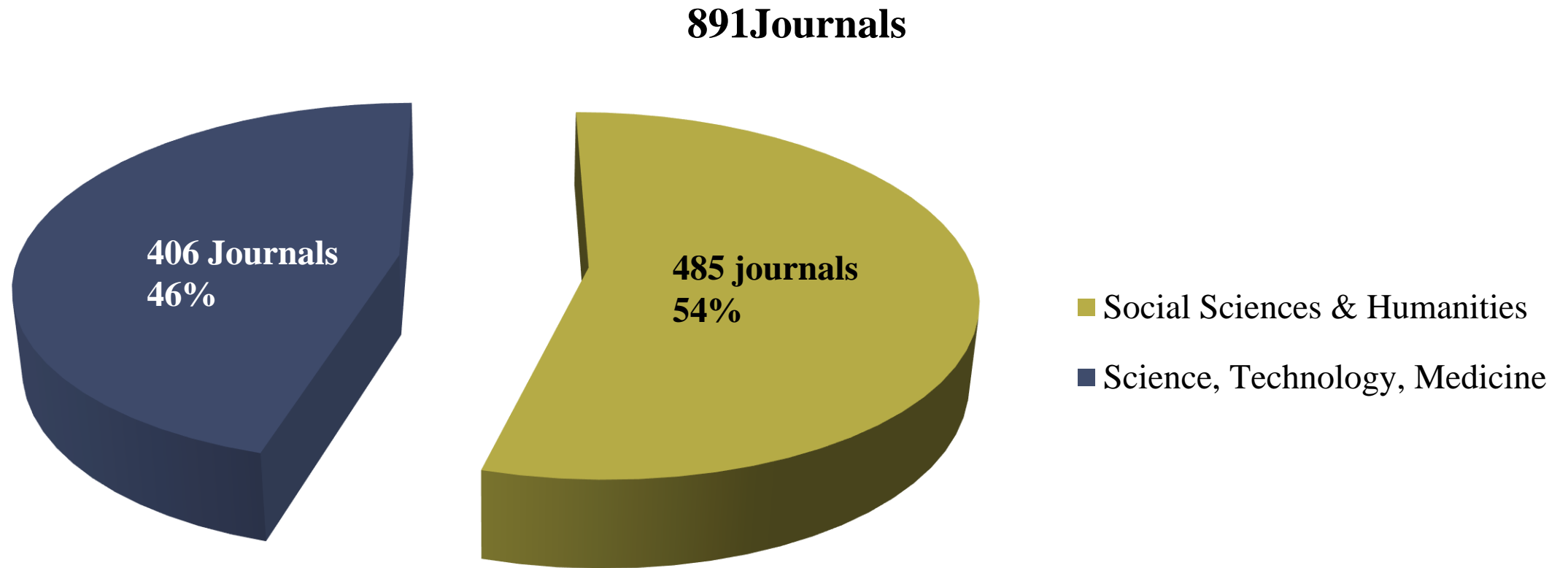
- 6 prestigious American university publishers
- Great choice: Nearly 20,000 more eBooks are now available
- Covering frontlist, backlist and previously hard-to-find archive titles
- Pick & Choose packages: Compile individual packages including eBooks of our partners, titles from De Gruyter and our imprints



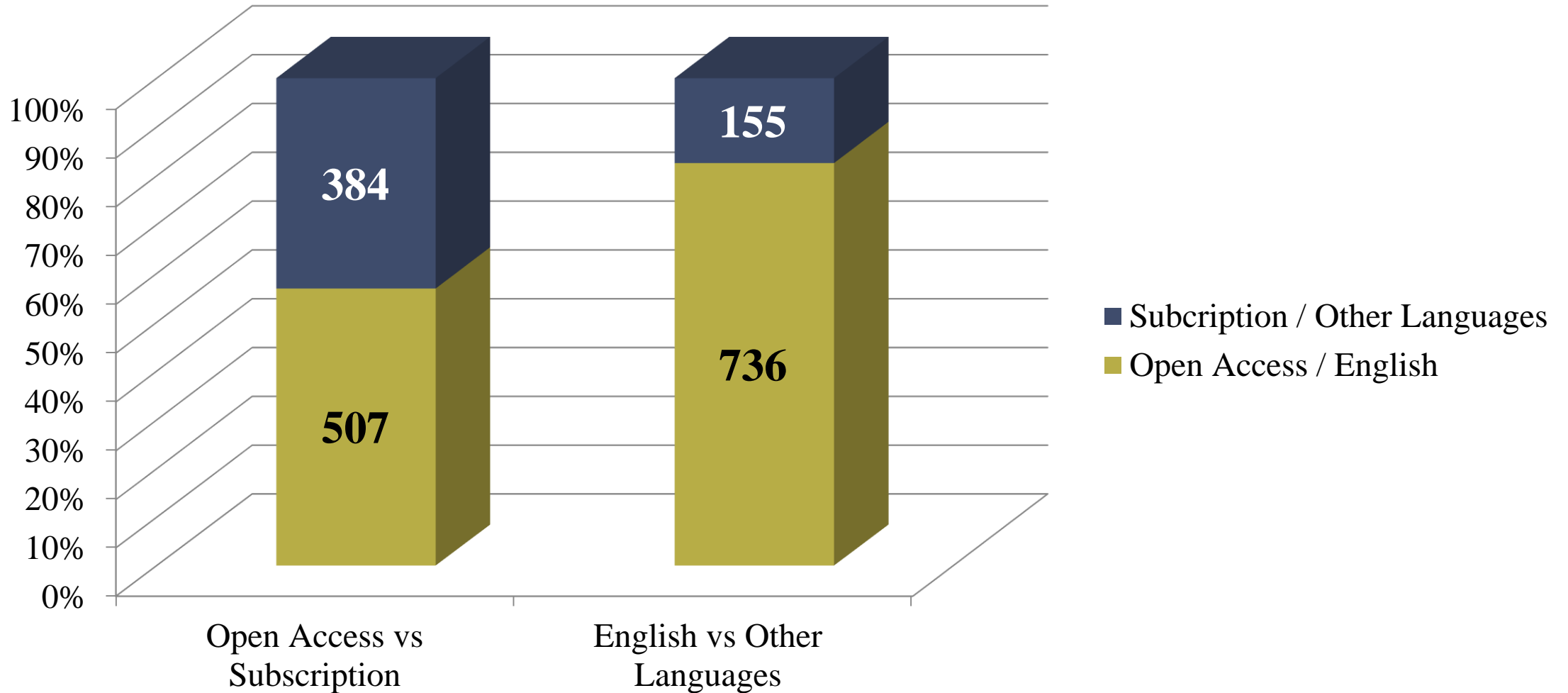
UNIVERSITY PRESS PARTNERS

	2016	2014-2015	BACKLIST (2000-2013)	ARCHIVE	HIGHLIGHT SUBJECT AREAS
Columbia	220 titles	260 titles	900 titles	Approx. 3,000 digitized out-of-print titles (1898-1999)	Social Sciences, Philosophy, Asian Studies
Cornell	77 titles	122 titles	500+ titles	Available as of 2017	Political Sciences, History, Social Sciences
Harvard	38 titles	186 titles	625 titles	Approx. 2,800 digitized out-of-print titles (1896-1999)	History, Social Sciences, Life Sciences
Princeton	32 titles	115 titles	1578 titles	Princeton Legacy Library (1905-1999): Approx. 2,400 titles	Philosophy, Political Sciences, Mathematics
Pennsylvania	90 titles	213 titles	815 titles	Approx. 1,400 digitized out-of-print titles (1898-1999)	History, Social Sciences, Classical Studies
Toronto	20 titles	70 titles	1100 titles	Approx. 800 titles (1962-1999)	Literary Studies, Social Sciences, History
Yale	?	?	?	?	Social Sciences, Humanities, Science
Hawai'i	?	?	800	1000 out-of-print titles	Asian and Pacific Studies, religion, anthropology, literature, art and architecture
Total	477 titles	966 titles	5,518 titles	11,400 titles	

DE-G JOURNALS



DE GRUYTER JOURNALS



- 158 journals received an Impact Factor for 2015, with 86 improving over their previous-year rating
- Inclusion in 257 different Indexing Services including: Web of Science, Scopus, Compendex, JGate WorldCat, Thomson Reuters, Ulrich's, EBSCO Discovery Service, and ProQuest

BENEFITS

- All journals available as Pick & Choose or in fixed packages
- Free access to all volumes since 1995 for online subscribers
- More than 20 new subscription journals
- Constant access to each journal secured by Portico
- Archives: Publications dating back to 1826, covering almost 2 centuries worth of academic research

E-JOURNAL PACKAGES

2017 Subject Packages	Total Number of Titles	Titles with English Content
Biology, Chemistry, Geosciences	38	38
Classical Studies, History	40	24
Law	42	27
Library and Information Science, Library Reference	10	4
Linguistics, Literature	86	69
Mathematics, Physics, Engineering	49	48
Medicine	25	24
Philosophy, Religious Studies	41	34
Politics, Economics, Sociology	53	44

DE GRUYTER EJOURNAL PROPOSAL

Package Pricing (new customers)

Complete package (384 titles)

STM package (122 titles)

SSH package(262 titles)

3-months-long trial (01.04.2017-30.06.2017)

with Counter4 stats provided afterwards





THANK YOU!

JACEK LEWINSON

jacek@jaceklewinson.com